

Number	Entry	Category	Registration Requirements
111	Website Design	Early Entry, Non-Performance	Sign up on student registration form. Submit for pre-judging. Dates on website.

RULES

- Your website will be judged real-time over the Internet, so it is more than an academic exercise.
- It must be a fully functioning site that has a clear, practical purpose, which it pursues with creativity and skill.
- Students are free to use any platform, tools, programs, computer languages, other available resources, or their own development tools.
- The site must have been developed since the conclusion of the previous EXCEL Convention.
- No more than two students may participate in the design and development of the site.

BROWSER FRIENDLY

The site should be fully functional on multiple browsers and viewable on as many computers as possible. Several browsers are in wide use; however, the older the browser that can access your site, the less robust the elements and the more limited the creativity.

GRAPHIC DESIGN

The site should follow generally accepted Internet standards regarding presentation. Some of these regard font styles, spacing, overlay, and other aspects of the presentation. (There are helpful sites on the Web to learn about current practice in these areas.)

ACCOMPLISHES GOALS

The user should be able to understand and receive benefit from the purpose of the site as intended by the developer. If this doesn't happen, the user will probably leave quickly, and products will not be sold, information will not be imparted, and ideas will not be communicated.

HINTS FROM THE WEB SITE DEVELOPMENT JUDGES

Size is not part of the judging criteria! More is not necessarily better. It is important that a site distinguish itself through quality and value to the user as compared to other sites competing for the same audience. The point values in judging are weighted in favor of the structural organization, because that is essential to site functionality and usefulness. Poor content is changeable, but poor design is the death of a site.

JUDGING CRITERIA

POSSIBLE POINTS

Purpose - Website is a fully functioning site that has a clear, practical purpose.	10
Variety - The site contains enough variety to hold interest while maintaining overall consistency with desired image of the site.	10
Appropriateness - Conforms to Biblical values and convention guidelines and purpose.	10
Browser Friendly -The site should be fully functional on multiple browsers and viewable on as many computers as possible.	10
Graphic Design -The site should follow generally accepted Internet standards regarding presentation.	10
Clear Content - Content must be clear in its presentation, navigation, functionality, and purpose.	10
Accomplishes Goals -User can understand and receive benefit from the purpose of the site as intended by the developer.	10
Creativity - Shows uniqueness in content and approach to the material.	10
Engaging - The presentation is visually attractive and interesting.	10
Progressive - The site reflects knowledge of current technology.	10

Total Points 100